

Summary

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Thesis title: Models of development of agritourism farms in the perspective of the social economy

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The main aim of this thesis was to connected senior's needs and agritourism farm's potential through proposal of agritourism farms development models, taking into account new activation services for seniors in a rural area.

Małopolska Voivodeship, Świętokrzyskie Voivodeship and Podkarpackie Voivodeship were a research area. Methods used in thesis were literature analysis, surveys, in-depth interview and experts interview.

Based on the result from surveys and in-depth interview author tried to propose three models of new business activity. The first model includes a leading entity as part of social economy (foundation), the second incorporates service commercial activity for social economy entity, and the last one is composed of commercial business activity. In addition, experts interview was conducted, the obtained results were used to check costs and assumptions in business activity variants in models and to prepare variant based on experts suggestions.

Developed models can be used as output base to reign activation farm for seniors in rural areas. It needs to be highlighted that every type of costs and its level should be adjusted to farm conditions. In the thesis lack of legal regulations of this business activity is indicated. After their appearance assumptions should be adjusted and modify to meet these requirements.

